

SOURCES OF ASSISTANCE ADVISORS

P F Olsen
P F Olsen & Co Ltd
ROTORUA

1. The sources of assistance that are available for New Zealand loggers to improve their business returns are relatively limited by the availability of skills and experience.
 - a) Accounting functions are usually well catered for in the usual run of Chartered Accountants although most lack specific knowledge of the industry. Specialists such as Farquhar will provide a form of secretarial service in tax, ACC and GST areas due to their experience with loggers.
 - b) Operational and costing problems however are a different scent. The consultant capability for assistance of loggers is concentrated in the three main consultant firms, Groome-Poyry, Chandler Fraser & Keating and P F Olsen & Co Ltd.
2. Outside of these groups the only individuals recognised by the NZ Institute of Foresters are W Ellis (Forengo) and W McCallum (now with TFL)
3. Independents such as C Savage previously provided a good practical service but he is nowadays fully involved with his own transport firm. C J Robilliard and G Perfect have capacity in special areas but have their own firm's workloads to service. There are many other "unrecognised" individuals of a similar capability in most regions.
4. MOF staff have such individuals but their skill range generally excludes machine operations.
 4. There are individuals either running their own business, or "retired" or "moonlighting" from their salaried role who will provide assistance. However, the quality of this is like the curate's egg - "good in parts". Firms selling equipment, such as Bill Gracie, will provide valuable information germane to the operation of their gear. It would be natural to expect criticism of other equipment in this context to have a slight bias. The major skills lacking for the industry's consultant resource are in cable or hauler areas.
 5. In the recognised firms, the capability to provide a well rounded service is generally from a group in the firm. Individuals in these firms with an ongoing experience record include Bill Liley, Pat Crequer, Warren Ellis, Len Wilson, Morrie Geenty, Les Russell and others generally involved offshore and thus with a varying availability.



New Zealand Institute of Foresters, Inc.

LIST OF RECOGNISED FOREST CONSULTANTS

AS AT 31 MARCH 1988

General Forest Consultants:

Mr I L Barton	Hunua, RD 3, Papkuna, Auckland
Mr K C Chandler	PO Box 2246, Rotorua
Mr P D Clark	PO Box 1127, Rotorua
Mr P C Crequer	PO Box 169, Taupo
Mr W J Ellis	Murray-North Partners, Box 553, Rotorua
Mr B Everts	PO Box 13382, Christchurch
Mr J G Groome	PO Box 13382, Christchurch
Mr P A Keach	PO Box 448, Opotiki
Mr J E Keating	PO Box 25-222, St Heliers, Auckland
Mr W B Liley	PO Box 79, Taumarunui
Mr R Lockyer	PO Box 190, Kerikeri, Bay of Islands
Mr W K J McCallum	24 Huntly Avenue, Grafton, Auckland
Mr P F Olsen	PO Box 1127, Rotorua
Mr A I Page	Tahere Farm, Pataua North Road, RD 5, Whangarei
Mr G L Ramsey	77 Conway Crescent, Invercargill
Mr A N Sexton	2/170 King Edwar Avenue, Bayswater, Takapuna, Auckland 9
Mrs J R Smith	PO Box 748, Blenheim
Mr R Usmar	2/4 Pinehill Crescent, Pinehill, Auckland 10
Mr F P Wallis	P F Olsen & Co Ltd, PO Box 1127, Rotorua
Mr J L Wilson	PO Box 169, Taupo

Specialist Forest Consultants - chosen field

Mr B H Childs	Domestic and Export Marketing (Solid wood products), 1/39 Rita Street, Mt Maunganui
Dr A J McQuire	Timber Processing & Utilisation, Aspac Timber Services Ltd, PO Box 2004, Rotorua
Mr A J Ogle	Forestry Finance, Valuations & Marketing, PO Box 13382, Christchurch

General Forest Consultants are recognised as having a wide range of professional skills. Specialist Forest Consultants are recognised to practice in the area specified. Reviews of recognition are undertaken at not greater than five yearly intervals.